

The Bingara Advocate

Phone (02) 6724 1127

Established 1934

Fax: (02) 6724 1497

34 Maitland Street Bingara

ABN 52 159 303 040

PO Box 15, Bingara, 2404

Circulation:	900
Publication Day:	Wednesday
Number of columns:	5
Column Width:	1:49mm 2:103mm 3: 151mm 4: 210mm 4:263mm
Column Depth:	38cm. Any advertisement over 35 cm in depth will be floated and charged at 39cm. A 35cm by 5 column advertisement will be charged as a FULL PAGE.
Cover Price:	\$1.20

(including GST)

ADVERTISING RATES including GST

Casual Rate:	\$4.35 per column centimetre: minimum including GST.
Contract Rates:	(C) 400cm in 12 months: \$3.25 per cm (\$2.95)
(Ex EST prices in brackets)	(B) 1000 cm: \$2.35 per cm (\$2.14)
	(A) 2000cm: \$1.75 per cm (\$1.59)
Classified:	\$4.35 per column cm: minimum charge \$8.90 or \$13.00 if an account is to be sent.
Run-on:	12 words \$ 8.90, plus \$1.70 for every four(4) words or part thereof thereafter.
Colour:	Full colour: cm rate plus \$198.00 (180.00). (If other colour advertising booked, price negotiated down) Spot: \$165.00 (150.00)
Inserts:	Accepted, \$11.00 per hundred.
Material Preferred:	PDF file
Trades and Services Directory:	Appears first and third Wednesday of each month. \$46.00 for three months (six advertisements) paid in advance.
Method of Dispatch:	E-mail Preferred, Post or Fax.
Copy Deadlines:	Display, Monday, 11am Casual, Monday, 5pm

Rates effective 1 July, 2011

All prices include GST

email address: advertising@bingaraadvocate.com.au